



DIAMOND VALLEY BASKETBALL ASSOCIATION

PHOTOGRAPHY AND FILMING POLICY

1. Purpose

The purpose of this Diamond Valley Basketball Association (DVBA) Photography and Filming Policy is to establish guidelines for photography and filming activities during DVBA basketball events while ensuring the safety and comfort of all participants, in compliance with the 2022 Australian Child Safety Standards and Basketball Victoria Photography and Filming Policy.

2. Policy Statement

DVBA recognises the importance of photography and filming for various legitimate purposes and strives to uphold an inclusive and respectful environment for all individuals involved in DVBA competitions. This policy aims to strike a balance between promoting content creation and safeguarding the privacy and rights of participants.

3. Scope

This policy applies to all individuals, including parents, spectators, teams, clubs, coaches, and photographers who engage in photography and filming activities at DVBA sanctioned competitions, training sessions, events, programs and/or games.

4. Rationale

Photography and filming can serve educational, promotional, and personal purposes. However, the need for such activities to be conducted responsibly and with respect for privacy and consent is paramount. This policy is guided by the following principles:

- Ensuring the well-being and safety of children and participants.
- Protecting the rights and privacy of individuals.
- Promoting empathy and understanding among all stakeholders.



- Compliance with the 2022 Australian Child Safety Standards, emphasising the importance of child safety in sports environments.

5. Filming is allowed when

- Parents are encouraged to film and photograph their own children using personal devices (e.g., smartphones) from the sideline, with clear indication that their child is the subject.
- Prior permission is obtained from the opposing team when individuals, including parents, teams, clubs, or coaches intend to record the entire or substantial portions of the game.

6. Filming is not allowed when

- Permission is denied by the opposition team, even if the content is not intended for social media sharing.

7. Notification for Club Teams

Club teams planning to assign a photographer or film games should inform other club teams to ensure awareness and coordination.

8. Identification and Consent

Official photographers representing clubs or teams must be easily identifiable, such as wearing club gear or being officially designated as photographers. They must obtain consent from the opposing team's coach and/or team manager before the game begins.

Where the opposition's coach and/or team manager raises any concerns or objections, you should seek to address and/or accommodate them. However, if consent is withheld, you are required to only take photographs and/or film your family member or friend, whilst ensuring that no other person(s) from the opposite team are captured.



9. Social Media Sharing

In order to afford greater control in case of mistakes and/or issues, DVBA recommends that photos shared on social media be limited to the respective club's private groups. However, and for the avoidance of doubt, this policy does not seek to prohibit clubs from using photographs and videos to promote their clubs, provided that at the taking of the relevant photographs and/or videos complied with this policy..

10. Addressing Unauthorised Photography

If anyone observes an unaffiliated or unidentifiable individual engaging in photography or filming, they should approach a referee supervisor. The referee supervisor is authorised to inquire about the individual's connection to the team and/or event.

11. Precedent and Inconsistencies

To the extent that there is any inconsistency between this policy and Basketball Victoria's – Photography and Filming Policy this policy is to prevail.

For the avoidance of doubt, where a matter is dealt with in Basketball Victoria's – Photography and Filming Policy which is not addressed in this policy, then Basketball Victoria's policy applies to that situation and is deemed to form part of this document.

12. Conclusion

DVBA is committed to fostering responsible and respectful photography and filming practices during its competitions, adhering to the principles outlined in the 2022 Australian Child Safety Guidelines and Basketball Victoria Photography and Filming Policy. This policy is intended to create an inclusive and considerate environment for all participants while facilitating content creation within the bounds of privacy and consent.

Effective: 1 January 2024